

Corporate Sustainability Report 2020

Welcome

This year is the second year after launching Bukra; Riyad Bank's Corporate Social Responsibility Program. We built every initiative around clear metrics and four key pillars; Community, Knowledge, Economy and Environment. Our social responsibility initiatives range from internal to external reach.

Regardless of COVID-19 pandemic, our Corporate Social Responsibility program; Bukra, continued to implement initiatives that align with Saudi Arabia's Vision for 2030 and the United Nation's Sustainable Development Goals.

This report presents the initiatives that we have implemented and participated in under the name of Bukra since the beginning of 2020. It will also demonstrate valuable statistics and the impact of those initiatives.

Our goal is to make "Bukra" a leading program in the social development field and to create more sustainable initiatives for a better future, because Today's Investments, are Tomorrow's Hope.



Eng. Abdullah Mohammed Al-Issa Chairman of the Board Riyad Bank



Bukra Strategy

Vision

To be a leading member of sustainable practices that would add value to employees, customers, stakeholders, and the whole community of Saudi Arabia.

Mission

To deliver quality corporate social responsibility practices of impactful values and benefits in alignment with the bank's strategy and operations, the United Nations Sustainable Development Goals (SDGs), and the Kingdom's 2030 Vision.









Internal: Blood Donation Initiative

This year Riyad Bank collaborated with King Faisal Specialist Hospital & Research Centre in Riyadh, National Guard Hospital in Jeddah and Dammam to conduct 3 blood donation campaigns.











Internal: Blood Donation Initiative

Riyad Bank employees had the chance to donate blood and be part of the campaign we developed during the months of September and November.



بنك الرياض rıyad bank











External: Blood Donation Initiative

This year Riyad Bank collaborated with Granada Mall, Wateen and King Faisal Specialist Hospital & Research Centre to conduct a blood donation campaign at Granada Mall.





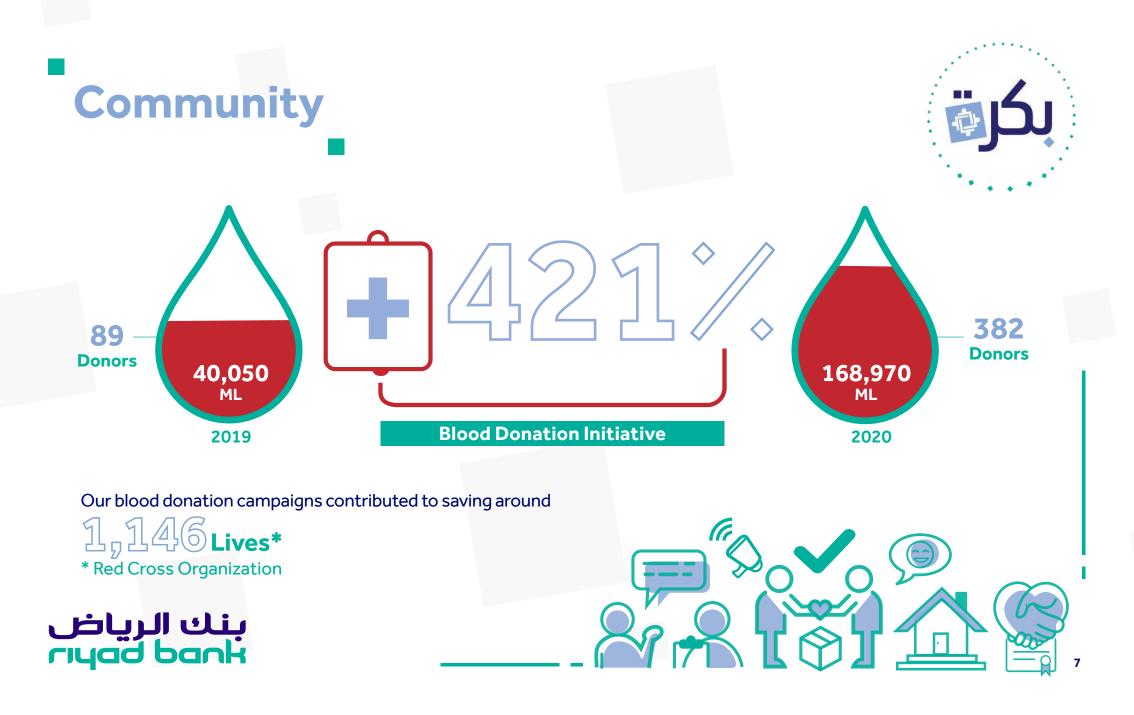






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External: Ramdan Iftar

In Ramadan, we participated with Saudi Food Banks and various charities in distributing food boxes to the families in need in different locations around the Kingdom.



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External: "We are Responsible and I'm the First One"

Under "We are Responsible and I'm the First One" Campaign, which aimed at encouraging the community to be responsible during the COVID-19 quarantine, we participated with 17 million Saudi Riyals to the Health Fund that the Ministry of Health launched to support the Kingdom's efforts and limit the spread of the COVID-19.















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Supporting Health Practitioner in Private and Public Sector

Riyad Bank announced its commitments to **postpone** payments for all public and private health workers to delaying their installments for personal loans, auto lease and mortgage for **3 months** starting from April, "in recognition of their enormous efforts to safeguard the health of the citizens and residents," in light of the coronavirus spread.



Supporting Health Practitioner in Private and Public Sector

Riyad Bank expressed its gratitude through social media campaigns to the health heroes for their unconditional commitment to protect citizens all over the Kingdom.









Internal: Social Initiatives against COVID-19 pandemic

- Since the beginning of March 2020, and after the reveal of the first confirmed case of COVID-19 in Saudi Arabia, Riyad Bank aimed at ensuring the wellbeing of its employees and shared internal awareness messages through email broadcasts and text messages about the precautious measures against Corona Virus.
- Awareness messages were shared through Riyad Bank's IVR





20 Broadcasts

Sanitized ATM Machines





Internal: Social Initiatives against COVID-19 pandemic

خير من قنطار علاج

Precautionary boxes against Corona Virus were distributed to all Riyad Banks employees.

The boxes contained the following:

- Medical masks
- Sanitizers
- Gloves











كلنا عطاء "Tablet Initiative" كلنا

In collaboration with the Ministry of Communications and Information Technology, we distributed tablets to students in need in different regions around the kingdom.









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Volunteers Hours











Internal: World Health Day

We did a fitness challenge where people shared on Snap chat the number of steps that have been consumed on one day.

Then top 3 winners who consumed more steps were selected.











Internal: Awareness Broadcasts

Educational Awareness Broadcasts were sent to the employees which aimed at raising awareness about several international days such as Alzheimer, Breast Cancer, recycling reports, International Day for Persons with Disabilities etc., in both Arabic and English Languages.

Many employees engaged and inquired about the ways they can contribute.









Internal: World Cancer Day

To raise awareness about cancer, we shared educational internal broadcasts about types of cancer.









Internal: Earth Day

We released an internal broadcast to make our employees aware of the Earth Day. We engaged the employees by sharing a short quiz about the Earth Day.

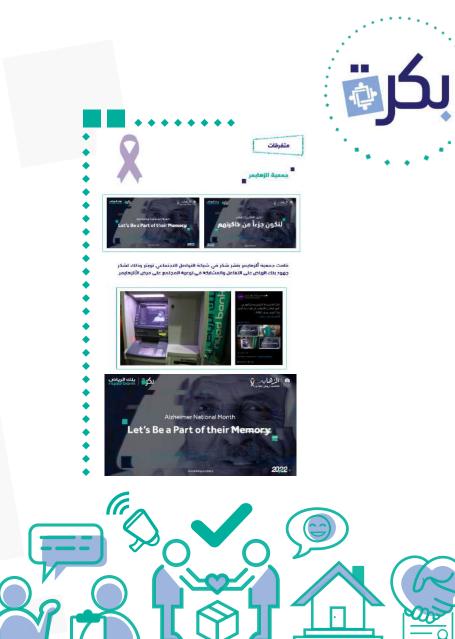






Internal: Alzheimer's Awareness Month

We collaborated with the Saudi Alzheimer's Disease Association by activating one of Bukra's pillars which is Community by featuring awareness messages through internal channels that would add value to our employees and their families.







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Internal: Breast Cancer Awareness Month

As part of our engagement with our employees in activating the international awareness days within the work environment, we achieved that by developing an awareness campaign during Breast Cancer Awareness Month targeting ladies. The objective of this campaign is to raise awareness of this disease and remind the community about the importance of early detection.







Internal: World Diabetes Day

We developed an awareness campaign during the World Diabetes Day.

The objective of this campaign is to raise employees' awareness of diabetes and remind them about the impotence of watching one's own diet.









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Internal: International Day for Persons with Disabilities

To raise awareness about the rights of persons with disabilities, we shared a video about the experience of Riyad Bank's employees with disabilities through internal broadcasts and posts on Riyad Bank's social media accounts.







External: Charity Donations

Donation Accounts of various Charities and Associations were opened with Riyad Bank.

2019 85,958 Transactions SAR 7,066,566.62

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247,584 Transactions SAR 13,005,743.48

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284010







Internal: Lose to Win

In 2019, "Employer of Choice" started an internal competition which aimed at raising awareness about healthy lifestyle and encouraging exercising and workout. The competition continued till March 2020. Each winner received 5 g of Gold for each KG they lost (Weight and Fat).

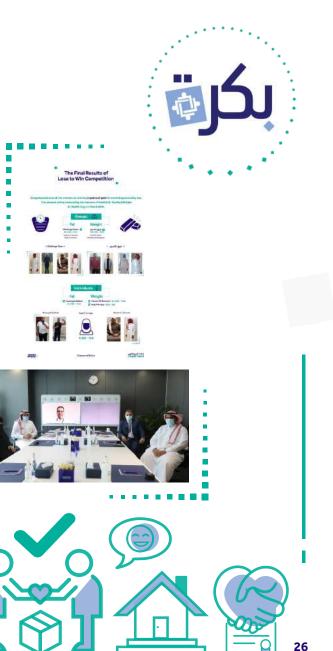


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Internal: Training at Home

During the lockdown, Riyad Bank encouraged the employees to workout at home to promote a healthy lifestyle.

Virtual personal training sessions were live streamed.







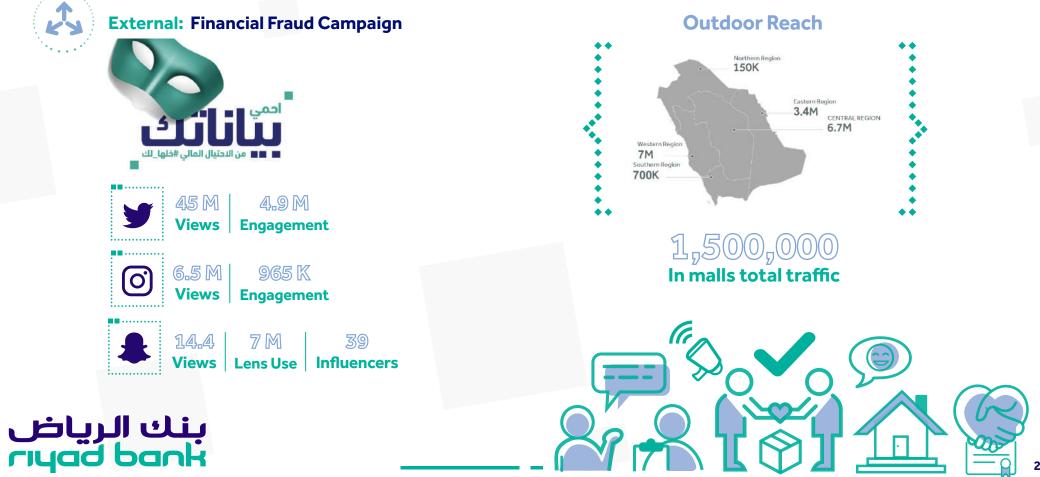


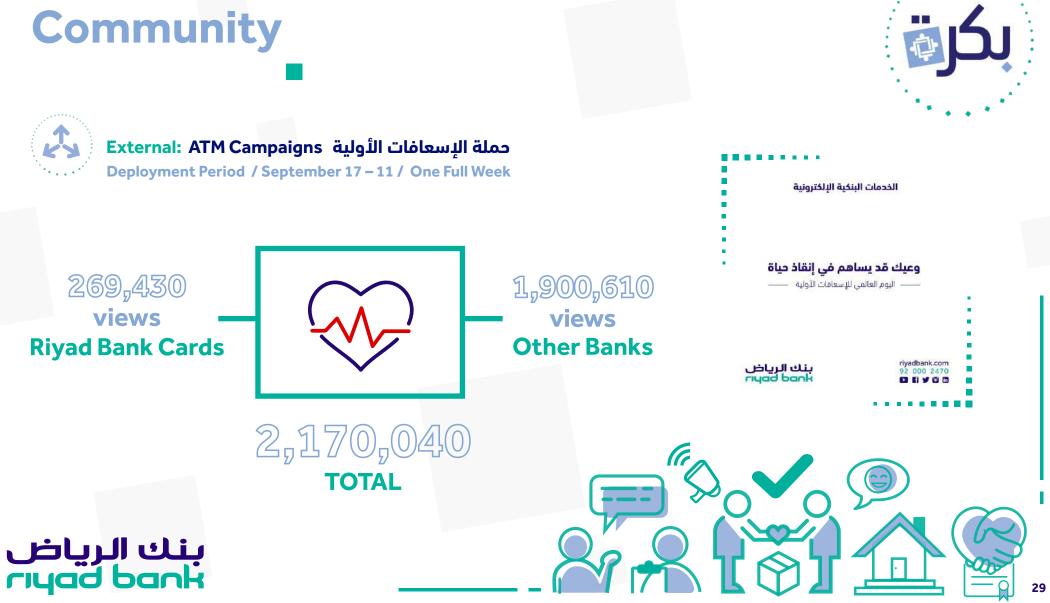












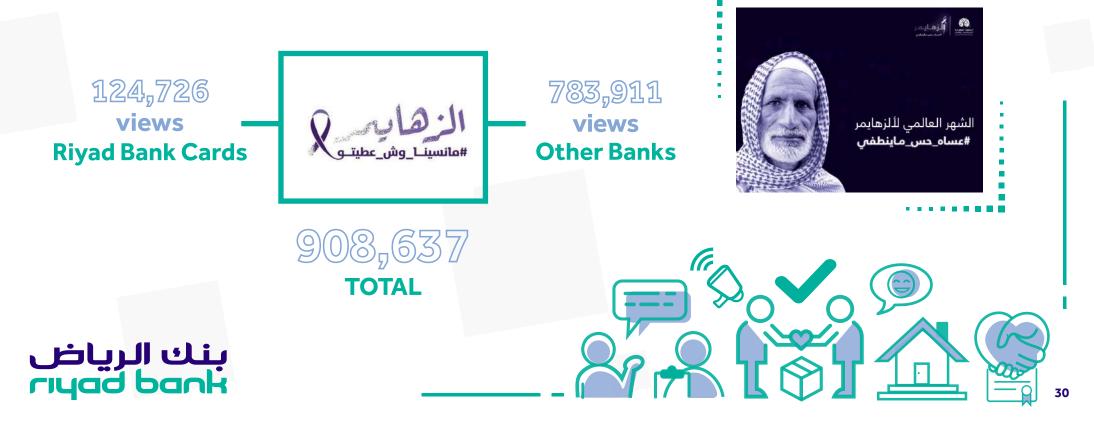






حملة جمعية الألزهايمر السعودية External: ATM Campaigns

Deployment Period / September 22 - 20 / Three Days



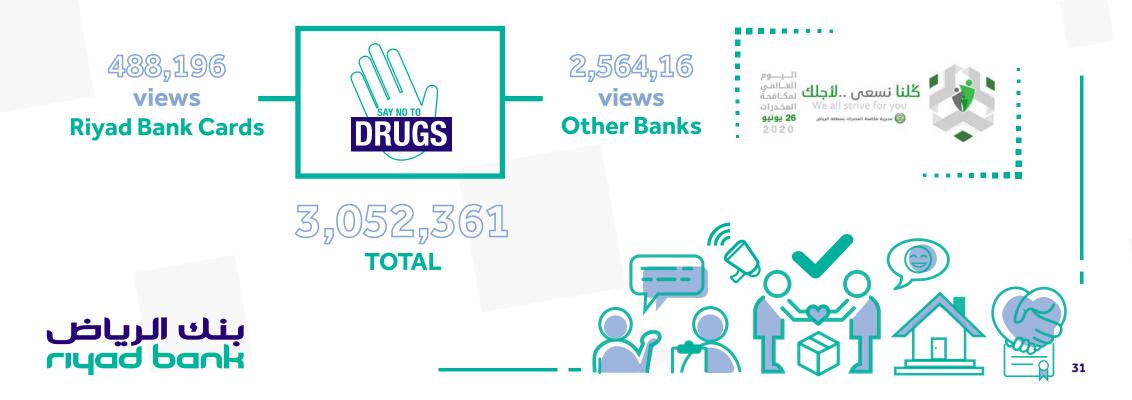






حملة اليوم العالمي لمكافحة المخدرات External: ATM Campaigns

Deployment Period / June 26th – July 2nd / 7 Days









حملة جمعية الأطفال المعاقين External: ATM Campaigns

Deployment Period / August 20th - 22nd / 3 Days







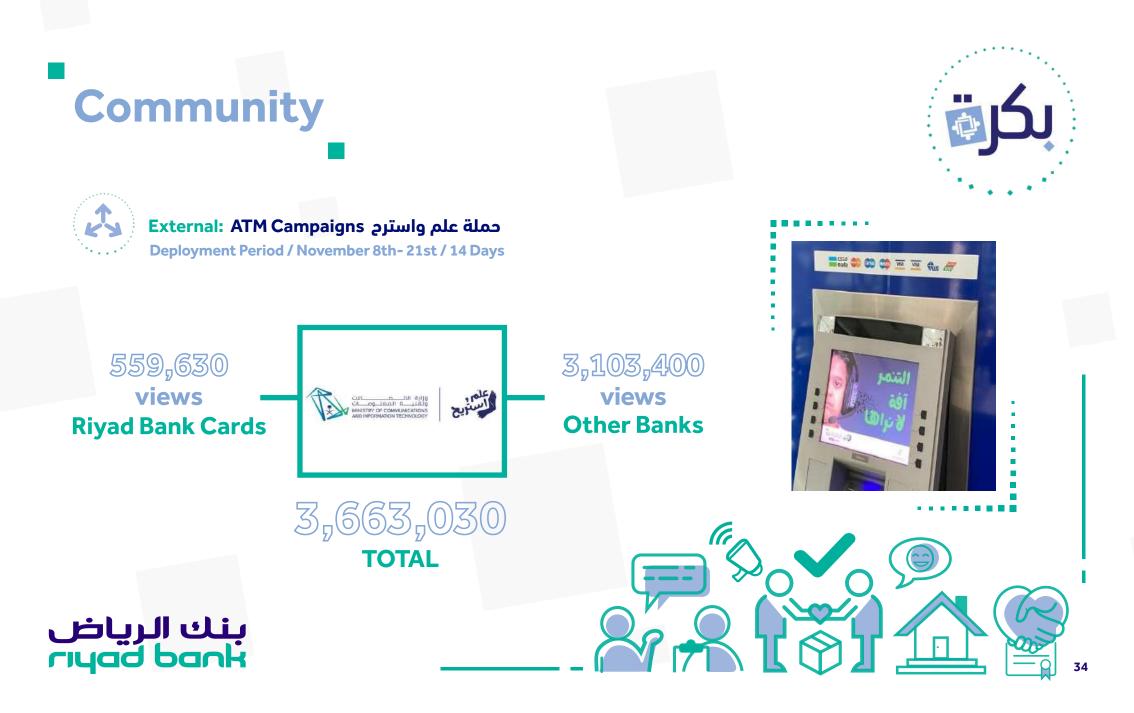


936₉684 TOTAL













Internal: Recycling Initiative

- Riyad Bank continued its recycling project and encouraged the employees to continue recycling by being part of "Saving the Environment Movement" and "Be a Responsible Employee" Initiative.
- The campaign continued placing two Recycling Bins in each division (One for Paper, One for Plastic).
- Emails were sent to all employees asking them to participate and take an internal Pledge of Recycling. Most of the employees showed a commitment to the idea and started Recycling.









Internal: Recycling Initiative

We promoted the idea of the "Recycling Ecosystem" to the Head Office, Regional Offices, and 12 Branches of the Bank around Riaydh.

By recycling this amount, Riyad Bank saved 59 Trees.











Internal: GHG Emissions Reporting

Adopting the recycling initiative at the bank resulted in the following impacts:

Reduced greenhouse gas (GHG) emissions and pollution that can contribute to climate change. By recycling 3,480 KG of recyclable waste and keeping from entering the landfill, Riyad Bank saved almost 14 tons of CO2 (Data from EPA)

Riyad Bank saved 80 cubic meters of landfill by recycling 3.5 tons of recyclables. (Data from EPA). CO, 14 Saved Tons of CO2

Saved Cubic Meters of Landfill





Internal: GHG Emissions Reporting

Adopting the recycling program at Riyad Bank is a way to achieve sustainable consumption and production and other interlinked Sustainable Development Goals and their targets.







Internal: Paper saving and Ink Saving

As a result of the recycling initiative, Riyad Bank employees became aware of the importance of **less printing**.



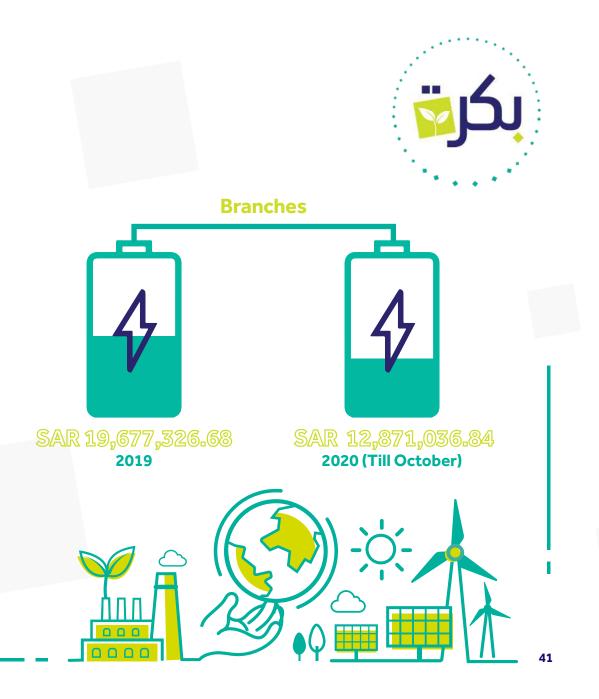




Internal: Electricity Saving

2020 will be the baseline for the electricity saving program.

We aim at decreasing electricity consumption in 2021 by 15% through Electricity awareness campaigns.











External: King Faisal Specialist Hospital - Center for Autism Research

In 2018, Riyad Bank signed an agreement with King Faisal Specialist Hospital to fund the Center for Autism Research for **3 Years**. This fund supports the Center's Operations, Research, and Development.











External: King Faisal Specialist Hospital - Center for Autism Research



1638 Consulting Sessions



















External: King Faisal Specialist Hospital - Center for Autism Research



95

Trained Teachers

Family Training



33

High Tech Human Behavior Lab



Published books & translated assessment tools







External: King Faisal Specialist Hospital - Center for Autism Research

Training and Development:

- Applied Behavioral Analysis (ABA) training programs
 (38 Scholarships)
- Collaboration with the University of Nevada, Reno Master's Program in ABA.
- **20 students** graduated and **20** are expected to graduate from this program.
- Professional development program for ASD specialists at Prince Sattam University: 38 specialists







External: King Faisal Specialist Hospital - Center for Autism Research

Return on investment:

The center developed a Social Return on Investment (SROI) report that measured the impact of Riyad Bank Financial Support over the Center and the Community.

According to the report, for every 1 SAR spent from Riyad Bank's financial support, the social return on investment was 3 SAR











External: King Faisal Specialist Hospital - Center for Autism Research

Training and Development:





Applied Behavioral Analysis (ABA) training programs in collaboration with University of Nevada

KFSH Autism research center trainees







External: King Faisal Specialist Hospital - Center for Autism Research

Training and Development:

- Establishment of the Behavioral Lab to study the human behavior using high technological advancement in an attempt to diagnose and assessment of ASD.
- Digitalization of around 70,000 documents related to more than 600 beneficiaries.
- Virtual sessions: the center provided virtual sessions













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External: Autism Center of Excellence

In 2018, Riyad Bank signed an agreement with the Ministry of Human resources and Social Development to fund Autism Center of Excellence for 5 Years.

This fund supports the Center's Operations, Research, and Development.

- Provide specialized rehabilitation services for people with Autism Spectrum Disorder (ASD).
- Participate & conduct scientific and applied research in the field of ASD.
- Provide training for therapists in the field of ASD.
- Provide the community and the families with the support through awareness programs in the field of ASD.
- Provide vocational rehabilitation for people with ASD.







External: Autism Center of Excellence















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External: Autism Center of Excellence



176 Training Sessions/workshops



Research Studies



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⊕600 Hours

Center-based intervention services +41 Beneficiaries +100 Evaluation services

Family Training Initiatives





External: The Society Fund

We supported the Society Fund initiative that was launched by Ministry of Human Resource and Social Development and the General Authority for Awqaf with.

and Ramadan Iftar are initiatives that aimed at providing families in need who were affected by COVID-19 Pandemic.

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Food Basket



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لمعرف المترقوق ومرقع المعرفي المعرفي المعرفي المعرفي المعرفي المعرفي المعرفي المعرفي المعرفين المعرفين المعرفين المعرفية من الماران المعرفين ا

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External: Saudi Arabian Financial Association (SAFA) Savings and Economic Growth

As part of raising awareness about the finance of the community, Riyad Bank Sponsored the webinar entitled "Savings and Economic Growth" that was conducted by Saudi Financial Association.

The session discussed the importance of savings for both economy and individual, and the relationship between savings and economic growth.



170 Attendees







External: Alfaisal University

Riyad Bank sponsored an initiative by **Ryadah Entrepreneurship Club** at Al Faisal University to provide students with access to entrepreneurship resources, build awareness and share ideas.

"Thoughts by Ryadah" is one of the projects that the students aim to be the spot of AlFaisal Campus for students (Future Entrepreneurs) to meet and share knowledge as a Business Hub and a Coffee Shop.







For every cup of coffee sold, **1 SAR** is added to Alfaisal student fund; which provides different types of financial aid to help students in need get their bachelor's degree

200 students are registered to benefit from this fund.



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Partnerships



Partnerships



External: Saudi Corporate Social Responsibility Center Saving Program

Riyad Bank supported and collaborated with the Saudi Cooperate Social Responsibility Center through a sponsorship of a Saving Program to increase the financial awareness of the community by providing 11 training courses and 5 workshops in the field of savings for 4 months.

Riayd Bank released an internal broadcast message to encourage the employees to register their sons and daughters to the sessions.



Training courses and workshops











Partnerships



External: Family Affairs Council

In collaboration with the Family Council, we launched a radio show on MBC FM that aims at empowering the families through awareness about the role of families in social development.

The show featured 12 episodes discussing significant topics related to the role of the family in the society and raising awareness regarding topics including family values, children and cyber security, financial literacy, family and children with disabilities and other related topics.







مجلس شؤون الاسرة FAMILY AFFAIRS COUNCIL



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External: Oqal

As part of supporting the entrepreneurs and SMEs that is related to vision 2030, we signed a partnership agreement with "OQAL" to stimulate entrepreneurship in the Kingdom.



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Companies provided with consultancy











People with Disability Care Section





People with Disability Care Section



Internal

Within 5 months, Riyad Bank hired qualified employees with disabilities in both the Head Office and Olaya Building.

The section also conducted physical analysis of the building and ensured to implement reasonable accommodations for people with disabilities.

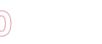


出*伝* Braille Elevators Panels



Accessible Ramp





Accessible Facilities HO



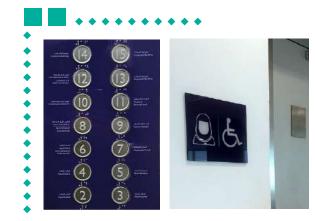
Technological Accommodations Text to Speech



Employees with Disabilities

Sign Language

Induction & Training









Internal

To ensure a disability friendly environment for employees with disabilities, many workshops took place to educate Riyad Bank employees on the best practices of ensuring inclusion of people with disabilities.

The goals are to:

- Build internal awareness and invest in training.
- Make Accessibility a priority.
- Make use of Assistive Technology.



Workshops

200 Trained Employees



International Day for Persons with Disabilities





External

On the occasion of the International Day of Persons with Disabilities, we activated this day through "Live My Experience" event to give the public a chance to live some aspects of what people with disabilities experience in their daily lives.









SME Support











External



Riyad Bank Won the "SMEs Best Bank" Award from EUROMONEY



By end of 2020, and for the fourth year in a raw, ranked #1 among all SMEs financing entities with KAFALAH Program

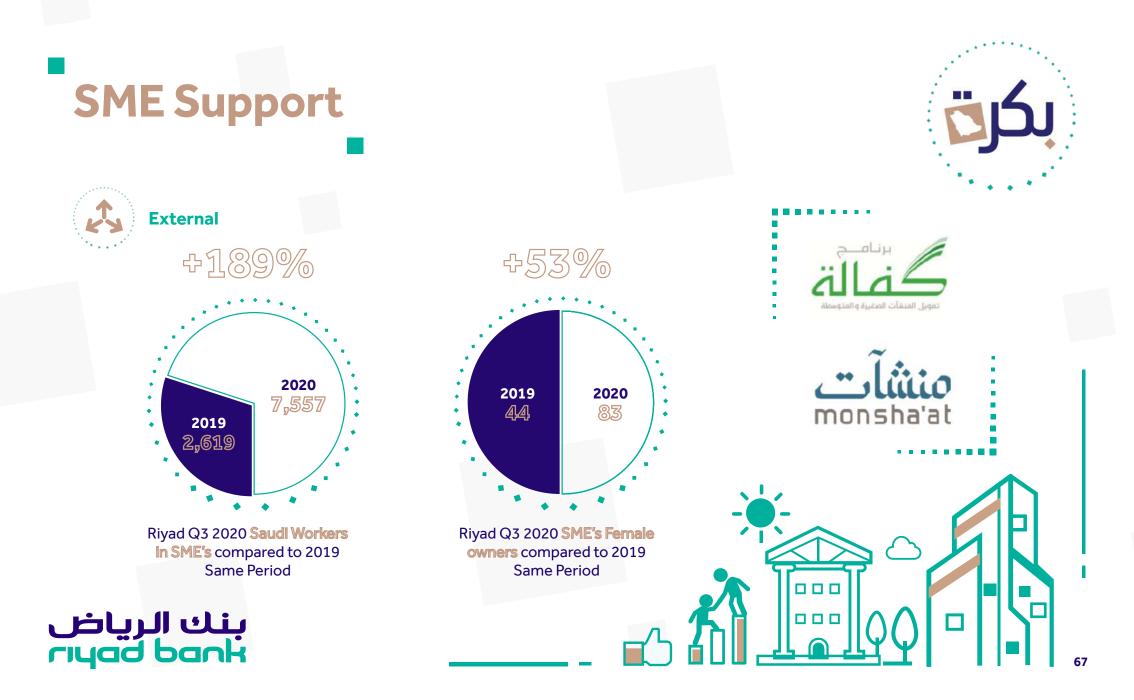


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Ranked #1 in financing SMEs thru the "Finance Gate" of the General Authority of SMEs





Sustainable Procurement



Sustainable Procurement



External

The Procurement Department at Riyad Bank has worked on Sustainable Methods and Systems that allows Riyad Bank to purchase, select vendors, and manage purchases in more sustainable ways, environmentally-friendly, responsible and ethical way.

Conducted training sessions and certification with SMEs suppliers to qualify them in Banking Procurement Services and Goods.





Co-op Trainings & Internships



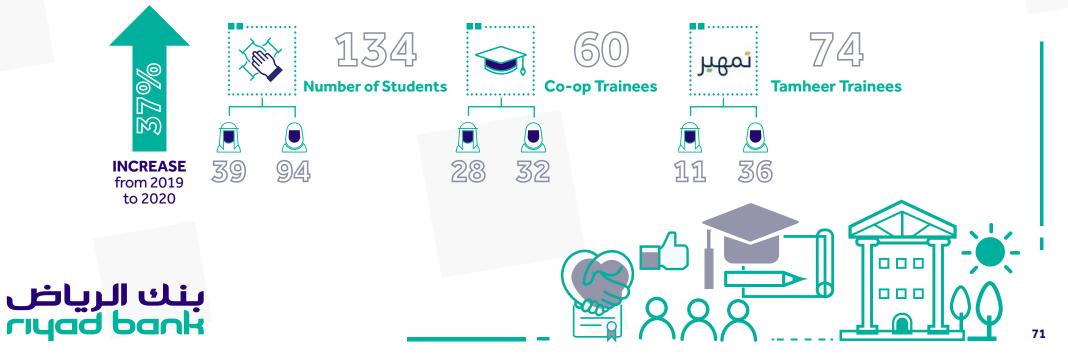
Co-op Trainings & Internships





Internal

In 2020, Riyad Bank hired more than **130 students** within the Internships and Co-op Trainings Programs for a period of 3-6 months within the Branches, Departments and Divisions of the Bank.



King Khalid Award Participation



King Khalid Award Participation



External

In 2019 and 2020 Riyad Bank Participated in The King Khalid Sustainability Award; a part of King Khalid Foundation, which helped in the development of the Bukra Strategy.

In 2020, the award was canceled due to COVID-19 Pandemic.

The report from the foundation showed that Riyad Bank scored above the average compared to last year's performance.



2020 scored scored



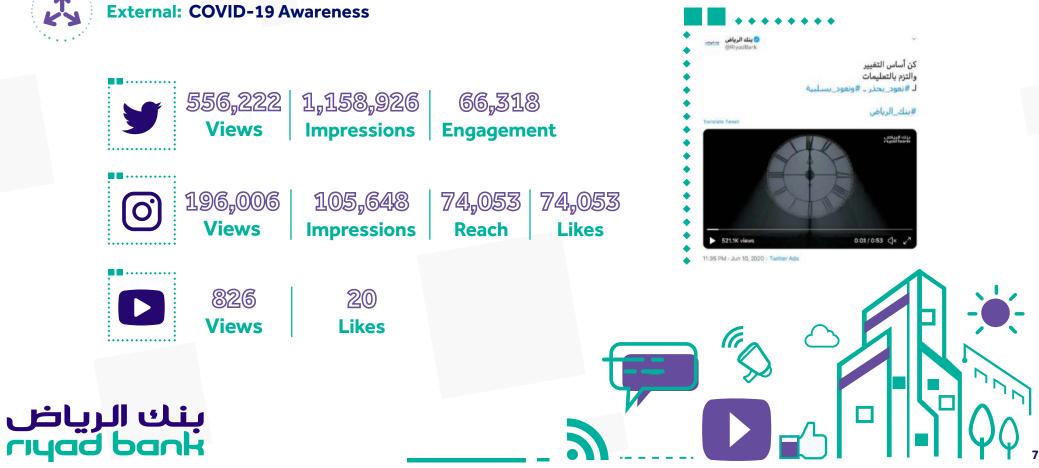








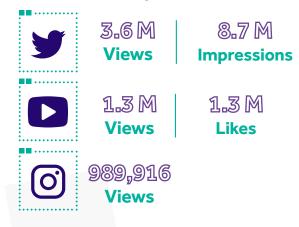






External: Today's Investments, Tomorrow's Hope.

We published a video on MBC and Thikrayat TV channels as well as on Twitter to advertise Riyad Bank CSR program Bukra. The video highlighted that **Today's Investments, Tomorrow's Hope.**



















برنامج الأسرة أولًا :External

The first episode of the radio show started on Tuesday November 17th.

Торіс	Date	Guest	Number of reviews
الحلقة الأولى " الأسرة أولاً"	November 17 rd	د. هلا التويجري	Report will be shared by end of Dec
الحلقة الثانية " الأسرة والتعليم عن بُعد'	November 24th	<u>أ.د</u> / بدر الصالح	
الحلقة الثالثة "	December 2 nd	د. طلعت وزنة	

● FAC_SA · 1d ② PAC_SA · 1d ③ جلس شؤون الأسرة #يحدث_الآن إ بدء الحلقة الأولى من برنامج #الأسرة_أولًا عبر إذاعة mbc_fm وبرعاية @RiyadBank وبرعاية للمجلس_شؤون_الأسرة د. هلا التويجري.

العن الدؤون الأسو



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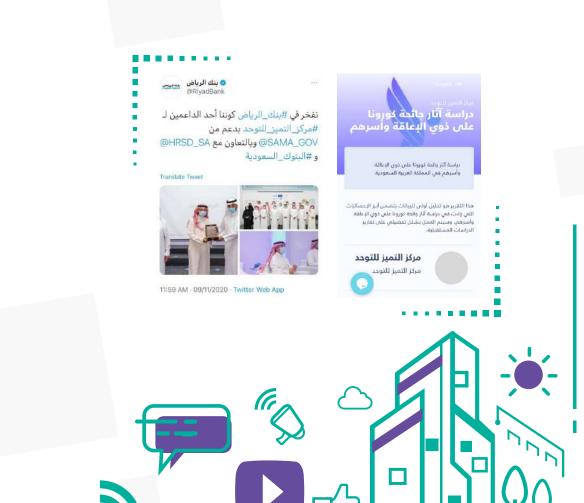




External: Autism Center of Excellence

The center was officially inaugurated on November 8th.

The center participated in a international research studying the effects of COVID-19 on people with disabilities and their families.





www.bukra.riyadbank.com