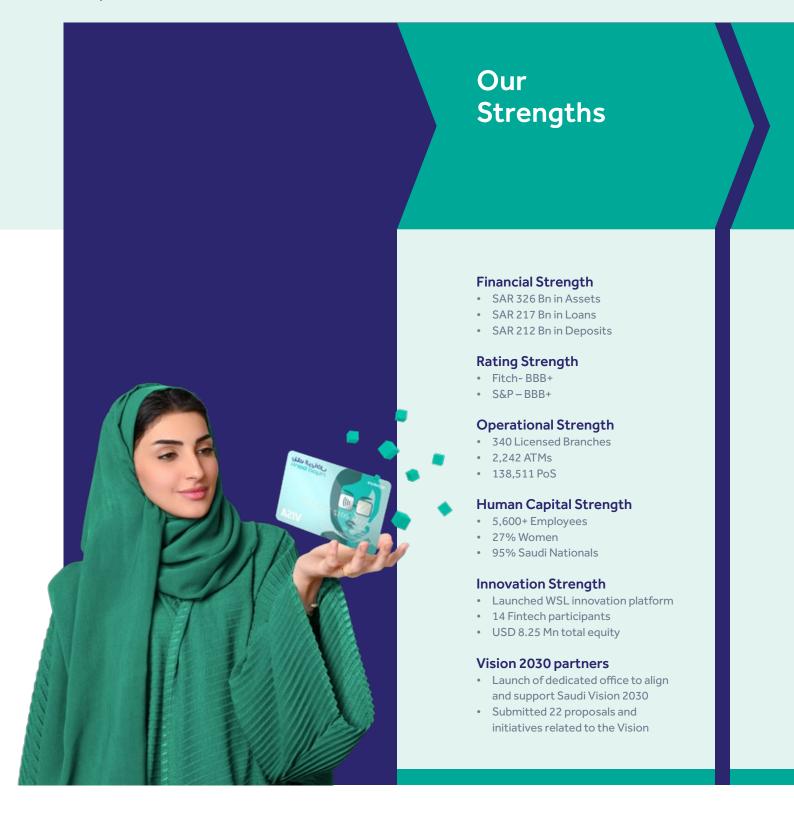
Business Model

Riyad Bank is on a strategic journey to become the Bank of Choice in the Kingdom of Saudi Arabia, leveraging our market position and strengths to create significant and sustainable value for our stakeholders, clients and partners.



How We Create Value

Riyad Bank is the third largest bank in Saudi Arabia, with a global presence to serve our customers and create value for our stakeholders.

Our Vision

To be the most innovative and trusted financial solutions partner.

Our Mission

To help people, organizations and society achieve their aspirations by being their trusted and caring financial solutions partner.

Our Values

- We Care
- We Win
- We are One Team

Our Business

- Retail Banking
- Corporate Banking
- Treasury and Investments
- Investment and brokerage services

Our Stakeholders

Our Shareholders

- 2.01 EPS
- 10% QFI

Our Employees

- 76 points OHI with 98% participation rate
- 42% female recruits in 2021

Our Brand*

- SAR 4.6+ Bn Brand Value
- 78% Customer Satisfaction Rate on Riyad Bank products and services
- AA Brand Rating

Our Communities

- Committed to ESG with our "Bukra corporate and social responsibility program: targets 12 of 17 USDGs
- Mowaamah: Gold certificate best standard and practices in creating work environments for people with disabilities

*Brand Finance